

6th Annual

A Small Wonder Gift Shop

Call for Local Artists

Seeking small sized work for an exhibit turned gift shop organized in the Contemporary Art Center's Gallery 3R, the 3rd floor gallery, officially starting on November 8 but really kicking it off at the opening reception on Saturday, November 9, 6:30-8:30pm and continuing through Friday, December 22. All media is acceptable, but everything must be for sale. Seeking 1-2 pieces from 2-D artists and 2-4 from 3-D artists. There is no limit on jewelry, wearable items and holiday ornaments that will be displayed on a tree(s). Pedestals and some displays are provided, but if you have a display that will show off the work, especially in the case of jewelry, bring it.

The work must be smaller than 10"x16" or the equivalent of the same square inch size, as in a very long narrow work whose one dimension may be over 16" while the other dimension far narrower. While there is no restriction on price, it will be marketed as a gift shop appealing to holiday gift giving, so lower prices will be more desirable. Work does not have to be holiday themed.

The Contemporary Art Center will receive 30% commission on the sale. While members of the Contemporary Art Center will receive 10% off the sale price, the artist will still receive 70% of the sale.

Work can be dropped off starting Tuesday, October 29-Saturday, November 2, Tuesday-Saturday 11am-5:30pm by appointment. Most of those evenings will be available also by appointment if desired.

To encourage the idea of gift giving and the urgency to buy, patrons will be able to take the work with them at the time of the purchase. So, it is possible that the exhibit will diminish throughout the duration. Since this is not typical for a gallery sale, be prepared to point this out to possible patrons to encourage them to not delay in visiting the gallery to make a selection.

To help promote the sale, we need to have excellent photos of the items artists plan to provide. Email them to the center as soon as possible along with information about each piece: artist's name, title, media and price. These first images may be sent to such media as the Journal Star, so don't delay in sending photos along with your name, medium, dimensions and price. We will also promote on Facebook. Help us by also liking or commenting on the work you plan to sell. Share about your involvement in the exhibit on social media.

Below is the basic verbiage that will be used to promote the Exhibit/Gift Shop to the masses via emails and postcards. If you desire postcards to send to patrons, let us know.

A Small Wonder Gift Shop November 8-December 20 Gallery 3R

Opening Reception: Saturday, November 9, 6:30-8:30

A small wonder means small work from local artists and that means work priced for holiday gifts! Gallery 3R is turned into a gift shop for small works of art. Just like a gift shop, buyers may take home the item at the time of purchase. Shop early for the art lover in your life. Glass, ceramics, paintings, sculpture, jewelry, original prints and lots more will be on display.

Contact William Butler 309-674-6822 or artcentr@mtco.com for questions or to make an appointment to drop off work. The Contemporary Art Center is located at 305 SW Water Street, Peoria, IL 61602.