

Call to Artists • A Small Wonder Gift Shop • 12th Annual

SEEKING: small sized work for an exhibit turned gift shop organized in the Contemporary Art Center's Gallery 3R, the 3rd floor gallery, starting on Friday, October 31 and ending on Friday, December 19.

Specifically, we are seeking 1-2 pieces from 2-D artists and up to 4 pieces from 3-D artists. Artists do not have to be members of CAC to participate. There is no limit on jewelry, wearable items and holiday ornaments that will be placed on a display or on Christmas trees that will be placed around the room. All media is acceptable. Everything must be for sale.

SIZE: The work must be approximately 160 square inches or smaller, including the frame. Some examples could be 10" x 16", 12" x 12" or 6" x 25". Size requirements can be determined by multiplying two of the longest dimensions (this includes the frame). Any item, like apparel, that can be folded to fit within 160 square inches is acceptable. Pedestals and some displays are provided, but if you have a display that will best show off the work, especially in the case of jewelry, bring it with a name identification on the bottom or back.

Please register on the website under 'Upcoming Exhibits' by midnight, Friday, October 17.

DROP OFF: Dropping off earlier is better than waiting until the last day. **Drop off can begin Thursday, October 16 & 17, 11-7:00; Saturday, October 18, 11-5:00 and continue October 21-25, 11-5:00.** Some of those evenings may also be available for drop-off by appointment only. We are closed on Sundays and Mondays.

DEADLINE for dropping off work is Saturday, October 25. Contact William Butler or Darlene Jones at 309-674-6822 or cac@peoriacac.org for questions or to make an appointment to drop off work or to arrange for an alternative drop-off time. Our goal is to have all items displayed by the end of the day, Thursday, October 30. Work may be received after this deadline **if space allows**.

PRICE: While there is no restriction on price, it will be marketed as a gift shop appealing to holiday gift giving, so lower prices will be more desirable. Work does not have to be holiday themed. The Contemporary Art Center will receive 30% commission on the sale. While members of the Contemporary Art Center will receive 10% off the sale price, the artist will still receive 70% of the sale.

SHOPPING: To encourage the idea of gift giving and the urgency to buy, patrons will be able to take the work with them at the time of the purchase. So, it is possible that the exhibit will diminish throughout the duration. Since this is not typical of a gallery sale, be prepared to point this out to potential patrons to encourage them to visit the gallery sooner than later to make their selections.

PHOTOS DESIRED: To help promote the sale, we need artists to share excellent photos of items indicative of what will be displayed. These first images we receive may be used as promotional imagery, so don't delay in emailing them to cac@peoriacac.org along with your name, medium, dimensions and prices. Help us promote your work by also liking or commenting on social media. Share about your involvement in the exhibit on your favorite social media platforms. Rack cards will also be available for mailing or dispersion.